



**Painesville Community Improvement Corporation  
General Membership Meeting  
Monday, May 10, 2010  
Hemphill Room – YMCA**

**In Attendance:**

**Joel Guthleben**

**Tom Faehnle**

**Gabe Cicconetti**

**Pam Harting**

**Kip Smead**

**Debra Fitzgerald**

**Tony Gagliardi**

**Lou Falk**

**Patti Erixson**

**Chuck Tackett**

**Scott Muharsky**

**Pam Morse**

**The meeting was called to order at 4:02 p.m. by President Tom Faehnle.**

**Secretary's Report:**

**The minutes of the April 12, 2010 meeting were approved as submitted following a motion by Lou Falk, seconded by Debra Fitzgerald. The vote was unanimous with one abstention.**

**Treasurer's Report:**

**The Treasurer's Report for the period ending April 30, 2010 was approved by unanimous vote as submitted following a motion by Joel Guthleben, seconded by Kip Smead. Treasurer Pam Harting reported that she renewed the 2 CDs she told us about last month. She also said our taxes would be mailed this week and we were able to file the EZ form.**



## **Committee Reports:**

### **Budget**

**Tom Faehnle reported that Tony Gagliardi made a spreadsheet for the finalized budget.**

### **Economic Development:**

**Gabe Cicconetti reported that we'll only be spending \$1,600.00. Only two companies (Federico's and Gartmann Bakery) were approved for the full amount of what they applied for. He said that the City may re-open the program later.**

### **Beautification:**

**Tom Faehnle reported that the flowers for downtown have been order through Middle Ridge Nursery. The flowerboxes were delivered there. He said the colors of our flowers were ordered to complement the hanging baskets ordered by the Downtown Painesville Organization.**

### **Social:**

**International Cuisine is May 22. Gabe asked whose event it was. No publicity has been seen. PCIC is the beer vendor; Tom Faehnle is coordinating volunteers for the different shifts. Joel said that our license came today. Tony Gagliardi asked if we are limited to how often we can sell. Kip explained the state's guidelines (30 days in between license dates). Pam said we have been asked by the Chamber to do the beverages at their clambake in October. We're putting in for a license to do it and we'll keep all funds received. More information on this will follow.**



### **Party in the Park:**

**Pam announced the dates (July 16, 17, 18). There was a pre-meeting meeting today to go over some last minute things. When we leave here think sponsorship and ask every business person if they will be a sponsor. We need everybody to help us; we're down from last year and have to go to press in 2 weeks. We have made expense adjustments by chopping items (the film festival and talking about other items). She made many suggestions of who we can ask to sponsor (pediatricians, lawyers, accountants, anybody). Lou Falk said he would make an announcement at tomorrow's Rotary meeting and try for some small sponsorships. Pam said we'll take any amount. May 21<sup>st</sup> is the deadline for the tri-folds. Scott Muharsky said that Johnathon Hillstrand has donated a fishing charter the Monday after PinP for our auction. Gabe has arranged with Fox 8 News for 2 bands a week to be featured. Each of them are scheduled at PinP. Our logo will be featured on the air. Pam said we're having "phenomenal" advertising this year and some great deals have been worked out. She said we need "one go to person" to coordinate kids artwork. The next PinP meeting will be Thursday, May 27 at 5:00 p.m. at Jalapeno Loco. Tom Faehnle talked about the News-Herald article about the Visitor's Bureau grants and how we got the highest score and most money given. He said it was a good article. There was then discussion of the VIP area and renting the umbrellaed tables. Tony said to be prepared for negative comments; people like the umbrella tables. We are looking into fencing in the VIP area.**



**OLD BUSINESS:**

**None**

**NEW BUSINESS:**

**Pam reported that our insurance will be up and we need to re-up our special event insurance. She wants permission to go ahead and get quotes. Tony said that it is in the budget, so do it.**

**ANNOUNCEMENTS:**

**International Cuisine is in two weeks and a Party in the Park meeting is May 27.**

**The next meeting will be held on Monday, June 14, 2010 in the Hemphill Room of the YMCA.**

**The meeting was adjourned at 5:00 p.m.**

**Respectfully submitted,**

*Joel Guthleben*

**Secretary**